

To plant Strawberries, spread the roots carefully. Press the soil gently but firmly around the roots. Don't leave air pockets in the soil.. Keep from bending or trimming the roots. The base of the crown should be at the level of the soil surface. Plants planted too shallow will dry out and struggle. Plants planted too deep will suffocate and die. Water each plant thoroughly after planting, but not to saturation. Keep evenly moist. DO NOT FERTILIZE at the time of planting.

June Bearers- Keep the flowers removed the first year to encourage more runners. Once the runners start growing, make sure the new plant on the end is kept in contact with the soil in order for roots to grow. This will give you a better productive harvest the following year.

Place the new plants that form from the runners approximately 6" apart in the rows. Crowding plants will produce small fruit, so do not allow your plants to become over-crowded. In the fall, mulch with straw after the third hard frost or freeze.

Ever-Bearers- remove the first set of flowers. You can place straw around the plants to provide a bed for the fruit to lie on and this will help retain moisture in the soil. Ever-bearers can be grown in hanging baskets or pots as the fruit will form on un-rooted runners.